



Social Media and Content Manager

We are hiring! We are building the food tech future and are now looking to strengthen our team with an experienced Social Media and Content Manager. You will be working with our channels @pandyeveryday and @tweeksweets.

Key responsibilities

- Be a part of our marketing team with responsibility for our social media and content strategy.
- Plan, source and create relevant content for our social channels and websites.
- Take photos for Instagram, social ads and websites.
- Plan campaign shoots together with brand manager.
- Create videos for TikTok.
- Strengthen our community and build solid relationships with our followers and content ambassadors.
- Search for new influencers and collaborators who match our profile and can add value to our communication.
- Be a creative force of nature, pushing all boundaries. Still within brand guidelines.
- Track marketing trends and do market research to continuously improve our social media presence.

Your skills

- A genuine interest and passion for social media and content creation.
- Ability to forecast what is trending on social media.
- Fluent in English and Swedish.
- An eye for content and a will to always stay up to date and relevant or even better – ahead of the game.
- Excellent copywriting skills.
- Innovative, driven and effective.
- Experienced photographer and editor (Lightroom or equivalent programs)
- Video production and editing skills (Premiere Pro or equivalent programs).
- Experience from working with TikTok is a plus.

We're dying to meet you! This is a full time position with preferred start in November.

Send your application to ebba.dahlstrom@pandyeveryday.com

We need your application by October 20th.